PRINTING PICTURES OF MISSING CHILDREN ON SENATE MAIL

JUNE 24, 1997.—Ordered to be printed

Mr. Warner, from the Committee on Rules and Administration, submitted the following

REPORT

PURPOSE OF THE REPORT

This report is submitted in compliance with section 3(a) of Pub. L. 99–87 (39 USC 3220), enacted August 9, 1985 and amended by Pub. L. 102–514 enacted October 24, 1992. Pub. L. 99–87 authorizes the use of official mail as a means of disseminating pictures of and biographical information about missing children; directs the Office of Juvenile Justice and Delinquency Prevention, the Senate Committee on Rules and Administration, and the House Commission on Mailing Standards to prescribe guidelines, rules, and regulations for the executive branch of the Government, the Senate, and the House of Representatives, respectively, and requires such Office, Committee and Commission, to submit reports not later than June 30, 1997 assessing the effectiveness of the program and making recommendations with respect to its termination, continuation, or modification. Pub. L. 99–87, as amended, expires December 31, 1997.

BACKGROUND

Responding to national concern about missing children, Congress passed the Missing Children Assistance Act of 1984, enacted as title IV of the Juvenile Justice and Delinquency Prevention Act. The Act authorized a range of activities including the establishment of a national resource center and clearinghouse (the National Center for Missing and Exploited Children), periodic incidence studies on the numbers of missing children, and grants to public and private agencies to support recovery efforts, prevention programs and vital research on such subjects as the psychological consequences of abduction. Widespread dissemination of pictures of missing children was one of the techniques employed in seeking to

raise the level of public awareness of the problem and in seeking assistance from the general public in locating and recovering miss-

ing children.

In 1985 an additional step was taken. On May 22, Senator Howard Metzenbaum introduced S. 1195 to provide for the further distribution of these pictures using official mail of the Congress and of executive branch agencies pictures. S. 1195 passed the Senate the same day and passed the House, with amendments, on July 29, 1985. It was signed by the President on August 9, 1985. (Pub. L. 99–87)

Pub. L. 99–87 was amended by Pub. L. 102–514 in October 1992. It continued the use of official mail for the dissemination of pictures of missing children for an additional five years, expiring De-

cember 31, 1997.

The Act authorized the use of Senate mail to disseminate pictures of and information about missing children in accordance with rules and regulations to be prescribed by the Senate Committee on Rules and Administration and directed the Committee to submit a report on the effectiveness of the use of such mail for such purpose, together with recommendations relative to the continuation of such program. As amended in Pub. L. 102–514, the report was to be filed no later than June 30, 1997, six months before the date of termination of the Act.

The text of the Act as amended in 1987 and the text of the regulations prescribed by the Committee on Rules and Administration are set forth in Appendices A and B, respectively, in this report. The policy followed by the National Center in the compilation and selection of missing children's pictures for all press, other media, and private sector distribution channels is in Appendix C.

DESCRIPTION OF OPERATION OF THE PROGRAM IN THE SENATE

The regulations prescribed by the Committee on Rules and Administration provide for the printing of a picture of a missing child on all "self-mailers," except town meeting notices prepared by the Senate Correspondence Management System (CMS). Self-mailers include newsletters, which represent well over 50 percent of all Senate mail. Throughout a week, a picture of one child is printed on all such mail, unless the Senator for whom the mail is being prepared, specifically requests no picture. Pictures are printed using the National Center for Missing and Exploited Children Center's scheduled photo distribution program. Printing on self-mailers is a low cost and effective means of rapid dissemination because of the volume of such mail and the speed with which it is processed. The flow of mail through the Senate print facility is not disrupted, because pictures are printed on the address panel at the time the text of the mail is printed, only one picture is used on all mail for an entire week, and town meeting notices, which are extremely time-sensitive, and window envelopes are not included in the program. Currently, the National Center designates pictures of missing children for printing on Senate (and other official) mail who have been abducted by either known (family or friends), or unknown individuals.

Including non-custodial parental kidnappings in the Senate program is a potential risk. Even though the National Center verifies

through police reports and affidavits that non-custodial parents have, in fact, wrongfully abducted their children and are being sought by law enforcement authorities, these parents often feel that their actions are based on natural rights and are in the best interests of their children. They would understandably resent anyone or any process that would deprive them of their children. They might believe that the Senate mail program is "taking sides" in a family squabble. Nevertheless, non-custodial parental kidnappings are wrongful acts, are potentially harmful to the child, are substantial in number, and cannot be disregarded.

COSTS

During the five year period between June 1992 and April 1997, a total of 41,135,306 self-mailers bearing pictures of missing children were printed and mailed by the Senate Service Department. The unit costs of production for self-mailers was approximately \$.00018 per 50,000 copies. The total cost for the five years, was approximately \$7404.36. The costs include camera or composition time, equipment, and program management time. Including a picture with the other material that is printed does not measurably decrease the life of the equipment used.

RESULTS

To date, there is no evidence that a child has been recovered as a direct result of the child's picture appearing on a piece of Senate mail. Nevertheless, the National Center believes that the wide-spread dissemination of such pictures on Senate mail produces approximately 30 to 40 leads per photo used. The use of Senate and other official mail keeps the general public aware of the problem of missing children. A letter from Mr. Ernest E. Allen, President of the National Center for Missing and Exploited Children, dated June 3, 1997, is set forth in Appendix D. An attachment to the communication setting forth the names of 492 missing children recovered through pictures, the type of abduction, and the location of the picture directly instrumental in the recovery, also is included in Appendix D.

RECOMMENDATIONS

The Committee recommends that program be reauthorized for a period of five years and that the Committee on Rules and Administration again be required to report its findings and recommendations to the Senate six months before its expiration.

The Committee urges every Senator to refrain from photo distribution that is not in compliance with the Committee's regulations. The Committee is aware that some Senators would like to have a picture of a missing child from their State printed on their mail. If this occurred, no child would receive any publicity outside that State. The purpose of the program, is to provide *nationwide* publicity for a missing child. According to the National Center, children, always have been located in a different State from which they were abducted. Locating missing children from non-contiguous states, however, decreases substantially because of distance. Senators representing these States may use either the pictures pro-

vided by the Center, or, working with the Senate Service Department and the National Center, request pictures of children from their respective States. Participation in the program as established, improves the possibility of locating children.

The Service Department or the National Center will notify Senators when a child from their State is being featured on a mailing. The National Center considers geographic diversity in determining its photograph publication schedule (See Appendix C.), so that all Senators may participate Senators may participate.

APPENDIX A

Public Law 99–87, as Amended

[Pub. L. 99-87, 99th Congress; Pub. L. 100-202, 100th Congress]

AN ACT To amend title 3, United States Code, to authorize the use of penalty and franked mail in efforts relating to the location and recovery of missing children.

Be it enacted by the Senate and House of Representatives of the United States of America in Congress assembled.

SECTION 1. AUTHORITY TO USE PENALTY AND FRANKED MAIL.

(a) AUTHORITY.—(1) Chapter 32 of title 39, United States Code, is amended by adding at the end thereof the following:

"§ 3220. Use of official mail in the location and recovery of missing children

"(a)(1) The Office of Juvenile Justice and Delinquency Prevention, after consultation with appropriate public and private agencies, shall prescribe general guideline under which penalty mail may be used to assist in the location and recovery of missing children. The guidelines shall provide information relating to—

"(A) the form and manner in which materials and information relating to missing children (such as biographical data and pictures, sketches, or other likeness) may be included in pen-

alty mail:

"(B) appropriate sources from which such materials and in-

formation may be obtained;

"(C) the procedures by which such materials and information

may be obtained; and

"(D) any other matter which the Office considers appropriate.
"(2) Each executive department and independent establishment of the Government of the United States shall prescribe regulations

under which penalty mail sent by such department or establishment may be used in conformance with the guidelines prescribed

under paragraph (1).

- "(b) The Senate Committee on Rules and Administration and the House Commission on Congressional Mailing Standards shall prescribe for their respective Houses rules and regulations, and shall take such other action as the Committee or Commission considers necessary and proper, in order that purposes similar to those of subsection (a) may, in the discretion of the congressional official or office concerned, be carried out by the use of franked mail sent by such official or office.
- "(c) As used in this section, 'Office of Juvenile Justice and Delinquency Prevention' and 'Office' each means the Office of Juvenile Justice and Delinquency Prevention within the Department of Justice, as established by section 201 of the Juvenile Justice and Delinquency Prevention Act of 1974."

- (2) The analysis for chapter 32 of title 39, United States Code, is amended by adding at the end thereof the following:
- "3220. Use of official mail in the location and recovery of missing children."
- (b) Definition.—Section 3201 of title 39, United States Code, is amended—

(1) in paragraph (4), by striking out "and";

(2) in paragraph (5), by striking out the period and inserting in lieu thereof "; and"; and

(3) by adding at the end thereof the following:

- "(6) 'missing child' has the meaning provided by section 403(1) of the Juvenile Justice and Delinquency Prevention Act of 1974"
- (c) CONFORMING AMENDMENT.—(1) Section 3204(a) of title 39, United States Code, is amended by striking out "section," and inserting in lieu thereof "section 3220(a) of this title,".
- (2) Section 733 of title 44, United States Code, is amended by inserting after the second sentence of the second undesignated paragraph the following: "Franks may also contain information relating to missing children as provided in section 3220 of title 39.".

SEC. 2. ISSUANCE OF GUIDELINES, RULES, AND REGULATIONS

- (a) GUIDELINES.—The guidelines described in section 3220(a)(1) of title 39, United States Code, as added by this Act, shall be prescribed not later than ninety days after the date of the enactment of this Act.
- (b) RULES AND REGULATIONS.—The regulations described in subsection (a)(2) of section 3220 of title 39, United States Code, as added by this Act, and the rules and regulations described in subsection (b) of such section, as so added, shall be prescribed not later than one hundred and eighty days after the date of the enactment of this Act

SEC. 3. REPORTS.

- (a) General Requirements.—Not later than June 20, 1992, a written report containing the matter described in subsection (b) shall be prepared by—
 - (1) the Office of Juvenile Justice and Delinquency Prevention and submitted to the President, the President pro tempore of the Senate, and the Speaker of the House of Representatives;

(2) the Senate Committee on Rules and Administration and submitted to the President pro tempore of the Senate; and

- (3) the House Commission on Congressional Mailing Standards and submitted to the Speaker of the House of Representatives.
- (b) CONTENT OF REPORTS.—Each report under this section shall include—
 - (1) an assessment of the effectiveness with which any authority provided by section 3220 of title 39, United States Code, as added by this Act, has (during the period covered by the report) been used, insofar as such authority was subject to guidelines or rules and regulations prescribed by the reporting entity;
 - (2) recommendations as to whether the authority under such section should, insofar as such authority was subject to such

guidelines or rules and regulations, be extended beyond the

termination date otherwise applicable under section 5; and (3) any other information which the reporting entity considers appropriate.

SEC. 4. CLARIFICATION RELATING TO COORDINATION OF GOVERNMENT PROGRAMS.

Notwithstanding any other provision of law, the authority provided by section 3220(b) of title 39, United States Code, as added by this Act, shall not be considered to be subject to the authority of any agency within the executive branch of the Government of the United States to coordinate programs relating to missing chil-

SEC. 5. TERMINATION DATE

The amendments made by section 1 and any guidelines, rules or regulations prescribed to carry out such amendments shall cease to be effective after December 31, 1992

Approved August 9, 1985. Amended Dec. 22, 1987, Pub. L. 100-202, § 627.

Legislative History—S. 1195
House Report No. 99–226, Pt. 1 (Comm. on Post Office and Civil Service).
Congressional Record, Vol. 131 (1985):
May 22, considered and passed Senate.
July 29, considered and passed House, amended
July 31 Senate concurred in House amendments with amendments

July 31, Senate concurred in House amendments with amendments. Aug. 1, House concurred in Senate amendments.

APPENDIX B

SENATE RULES AND REGULATIONS

REGULATIONS GOVERNING MASS-MAIL

PICTURE OF MISSING CHILDREN

(h)(1) Unless (1) a Senator, committee chairman, or other office head for whom a mass mailing or CSS or SMS mailing is being sent directs that such picture and information not be printed on a particular mailing, or (2) the Director of the Senate Service Department finds, with respect to any or all of the mass mailings in a period of time, that the printing of such pictures and information will significantly slow the processing of the mail, all mass-mailings that are mailed as self-mailers shall bear on the address panel a picture of and information about a missing child in accordance with this subsection, and all letters prepared with the Senate Constituent Services System (CSS) or the Senate Mail System (SMS) that are folded, inserted in envelopes, and mailed by the Senate Service Department shall be inserted in window envelopes bearing the picture of and information about the same missing child whose picture appears on mass mailings during the same work-week. No other official mail of the Senate shall be used for the mass dissemination of pictures of and information about missing children.

(2) Only pictures of and information about missing children that are provided by the National Center for Missing and Exploited Children (hereinafter in this section referred to as the Center) are to be printed on mass mail and envelopes subject to this section. The Senate Service Department shall be the liaison with the Cen-

ter for obtaining such pictures and information.
(3) The Director of the Senate Service Department and the Director of the Center or his or her designee shall make arrangements for the Service Department to periodically receive photographs of and information about a missing child from each State from which the Center has such photographs and information.

(4) The pictures of and information about missing children shall be made part of the printing plates prepared for mailings subject to this section. To the greatest extent possible, mail prepared for a Senator shall bear the photograph of and information about a missing child from the Senator's State.

(5) Whenever information is received from the Center that a child has been found whose picture and information are currently being printed on Senate mail, the Director of the Senate Service Department shall determine whether or not printing plates currently in use or awaiting use shall be discarded and new plates prepared. Whenever information is received from the Center that a child has been found whose picture and information were previously printed on Senate mail, the Sergeant at Arms shall notify offices on whose mail such picture and information were printed, and such offices shall destroy any extra copies of such mail that are on hand.

(6) The Senate Service Department shall transmit to the Center at the end of each month a list of the mass mailings and in-office mail management system letters mailed that month indicating for each mailing the State to which mailed, the number of pieces, and the child whose picture appeared thereon.

APPENDIX C

Policy of the National Center for Missing and Exploited Children for Compilation and Selection of Missing Children's Pictures for Media/Press and Private Sector Initiatives

The Policy that follows is fully utilized by the staff of the National Center for compilation/selection/distribution of missing children's pictures for ALL media/press and private sector initiatives. It assists in basing judgement in fact and making more consistent the way in which children are selected. Any deviation from this protocol requires the prior approval of the Director of Case Management and waiver by the Vice President/COO.

1. Children selected for distribution should represent a broad cross-spectrum of the entire country by sex, race, age and geo-

graphical region.

2. There MUST be a current N.C.I.C. Missing Person File entry

on EACH child selected (and/or C.P.I.C. for Canada).

3. There MUST be on file at the National Center ALL pertinent bio-information considered standard for our Hotline system to handle sightings, including an original photograph of the Child and a

signed parental permission form.

4. There MUST be on file at the National Center a Certified Copy of any felony Warrant (custodial interference or related crime) against the non-custodial familial abductor, especially in all such cases originating in CA, IA, MA, NM, NV, SC, SD, and UT. Alternative are (1.) a NLETS message from the law enforcement agency on the case stating the Warrant Number, name of the subject of the Warrant and the charge, and name of the custodial parent, or (2.) a signed letter/form stating same from the prosecutor or law enforcement officer, or (3.) a printed copy of the N.C.I.C. Wanted Person File entry on the offending parent. (The NCMECX ORI for NCIC/NLETS is VA00709W.)

5. Priority should be given children never used before in/by that particular medium to assure fairness. Children selected having been used before in/by that particular medium should receive lower

priority.

6. Priority should be given to cases occurring most recently and to cases in which there have been substantial active leads and investigational contact with/through our Case Management system. (Cases appearing to have investigational momentum wherein results may be forthcoming should continue to be proactively assisted.) The Director of Case Management may so determine.

7. "Shelf-life" of printed/published/taped public display should be

limited to 90 days for all types of cases.

8. ALL photos aired/published must indicate name of child and type of case on/in each photo or photo/bio. [Non-Family Abduction,

Family Abduction, Endangered Runaway, "Lost/Injured/Otherwise missing"]. Also, the general masthead of "Endangered Missing" may be used.

APPENDIX D

COMMUNICATION FROM THE NATIONAL CENTER FOR MISSING AND EXPLOITED CHILDREN

> NATIONAL CENTER FOR MISSING AND EXPLOITED CHILDREN, Arlington, VA, June 3, 1997.

Hon. JOHN WARNER, Chairman, Committee on Rules and Administration, U.S. Senate, Washington, DC.

DEAR SENATOR WARNER: In January 1986 the National Center for Missing and Exploited Children (NCMEC) began working with the U.S. Senate Rules Committee and the Senate Service Department to implement S. 1195 which allowed for the placement of missing children photographs on federal mail. The concept was simple: if we could reach as many Americans as possible with the best possible images and information, we felt that we could generate leads and bring children home.

I am proud to report to you that our national photo distribution program is working. One in every seven of the children featured in the NCMEC photo distribution program has been recovered as a di-

rect result of the photograph.

The U.S. Senate truly helped to launch a movement. Thanks to your leadership, today millions of Americans are looking at the pictures of missing children, and citizens are calling the NCMEC hotline in record numbers. In the past decade NCMEC's annual call volume has increased from 50,000 to more than 107,000 in 1996.

And, we have come a long way from the milk carton. Today, NCMEC's photo distribution effort involves more than five hundred

private and public sector photo partners, including:

Missing Child Bulletin boards at 2,800 Wal-Marts. Ninety

million people a week shop at Wal-Mart.
ADVO "Have You Seen Me?" mailers, which reach 73 million homes each week.

Pizza Hut "Deliver Me Home" multimedia kiosks in airports,

shopping malls, and other high traffic locations.

Bulletin boards in every federal building. NCMEC transmits posters to the General Services Administration and the U.S. Postal Service via the Internet.

NCMEC's Internet website, www.missingkids.com, currently accessed by 220,000 people each day, enabling people around the world to see the photos of every missing child in NCMEC's database.

And there are many more.

NCMEC truly believes that somebody knows where these children are and what has happened to them. Through photo distribution, we provide leads for police, hope for families, and more importantly, we are bringing missing children home as never before.

Since 1984 NCMEC has handled 1,068,291 calls for service through its twenty-four hour, toll-free hotline—1(800)THE LOST. For the first time in April of 1997, NCMEC averaged 800 calls per day. Through the first quarter of 1997, 125,750 of the total hotline calls came from average Americans who had seen a photo, thought they had information about a missing child, and called us with a lead. Many calls came from well meaning people whose information did not turn out to be helpful. Yet, we want them to call. Americans are more aware, and are reaching out as never before. With your support, we are reaching into millions of homes, seeking that one person who knows.

Since our photo distribution system began in October 1985, 196,511 print photographs/biographies of 3,311 different missing children have been distributed nationwide. 492 children are known to have been recovered as a result of NCMEC photo distribution nationally—a ratio of 1/7. In 389 of those cases the lead itself directly resulted in the child's location and return. In 103 of the cases, the lead set in motion the sequence of events which led to the child's recovery. In those cases the lead was used by NCMEC case analysts, working with law enforcement, to locate and return the child

During the first quarter of 1997, NCMEC Case Managers completed 117 new cases for photo distribution; 8 new companies were added to the photo distribution network; 3,996 pictures of 792 different missing children were displayed throughout the country by 330 private agencies; and 90 children were located whose pictures were distributed (four deceased). Currently, NCMEC has 817 missing child photographs and biographies on CompuServe, American Online, GEnie, Prodigy, and the Internet. In breaking cases, time is the enemy. Today, private sector technology enables NCMEC to capture and disseminate a photograph around the world in minutes. Yet, the success of our program is its diversity and its ability to penetrate into every home.

In thousands of cases, the child has been missing for years, and we must keep the case alive. A powerful tool in long-term missing child cases is computerized age progression. Our photo distribution system also enables us to disseminate "aged" photos of long-term missing children, prodding the public to look at the child as he or she would be today. NCMEC's age progression artists have "aged" the photos of 532 long-term missing children, with 122 of those children recovered safely. In another 22 cases, NCMEC uses its imaging technology to perform facial reconstructions from morgue photos of unidentified deceased children. Those images were then circulated and led to the successful identification of 11 children.

We are proud of the progress. Ultimately, all of our progress is the result of leadership. Much of that leadership came from the United States and your willingness to become a catalyst for change. Most than a decade ago the U.S. Senate made a commitment to use the federal mail to reach out to millions of Americans with these photos, and to ask constituents to look at the pictures and to help. Your efforts paved the way for a program which displays missing

child photos in federal buildings, and prodded many federal agencies to become involved in other ways.

To ensure that all children whose photographs are released by NCMEC are indeed missing, and represent cases which law enforcement agencies and parents feel could benefit from such an effort, our criteria are very strict. Thus, not all children whose cases are on file with NCMEC will be made available for photo distribu-

Although we cannot prove that a child has been located as a director result of the Senate mail program, the response has been excellent. The dissemination of a photo always produces calls and leads. Our estimate on leads produced by Senate mail has grown to 30-40 leads per photo used. The particular strength of the Senate program is that when constituents receive mailings from their Senators, they read them. They see a child's photograph, make a mental note that a child is missing and that their Senator has asked for their help in locating the child. This enhances the possibility that this individual will remember the child's face and call NCMEC if he or she sees anything that might lead to the recovery of the child.

Our callers do not always identify the sources of the photo and we only count a child as having been recovered as a "direct result" of the photograph when it is clear and we can prove it. Thus, we are confident that there have been recoveries resulting from Senate mail. However, we cannot prove it with sufficient certainty to report.

As we ask you to continue this vital program, there are several areas in which we seek your help:

We would welcome broader participation. The more Senators who participate, and the more widely these photos are disseminated, the greater the likelihood of the safe recovery of a child.

With the enormous impact of NCMEC's new Internet wedsite, we encourage Senators to link to NCMEC's site. Thus, your constituents can more easily find and explore our entire

database of missing children.

We hope that Senators will consider using photos of missing children not exclusively from their home states. For example, using our case analysis process, we are often able to identify leads suggesting a child's possible location. We attempt those areas with the photo, increasing the likelihood of the child's safe recovery. While we recognize the problem associated with featuring a child who is not a resident of the Senator's state, NCMEC would like to be able to make requests of Senators to use photographs of children "believed to be in their states." Further, in many cases the missing child is no longer in the home state, so broader dissemination is essential.

We ask that you encourage more Senators to use computer aged photos of long term missing children from their home states. Often, families of long term missing children feel angry, forgotten, that no one cares, and that no one is looking any more. It is essential that we do everything possible to keep these cases alive, provide hope for the families, new leads for law enforcement, and we are proving every day that we can

bring many more of these children home.

The National Center of Missing and Exploited Children is deeply grateful for your confidence and leadership. Through taking the best images and information possible, and reaching the public in a compelling, effective manner, together we are bringing missing children home. Thanks to your leadership, today millions of Americans are looking at the pictures. I hope you will allow this vital effort to continue.

If your have questions or we can provide additional information, please do not hesitate to let me know.

Sincerely,

Ernie Allen, *President*.

Acevedo, Jasleen Adams, Jennifer Adkins, Melinda Adkins, Tabatha Adkins, Tami Adger, Adam Alvarado, Adan Alvarado, Eleazar Anderson, Robert Aragon, Marjorie	FA	TV/Univision. Media exposure/case analysis. Poster. Media exposure/case analysis. Poster. Poster/ID.
kdams, Jennifer kdkins, Melinda kdkins, Tabatha kdkins, Tami kdger, Adam klvarado, Adan klvarado, Eleazar knderson, Robert kragon, Marjorie	FAFAFAFAFAFFAFFAFFAFFAFFAFFAFFAFFAFFAFFAFFAFFA	Poster. Media exposure/case analysis. Poster. Poster/ID.
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	ERU	Poster.
Arathorne, Seth	FA	TV/"Unsolved Mysteries".
Arceneaux, Beau	FA	Media exposure/case analysis.
Armfield, Deidre 3	ERU	Poster.
Ashe, Austin	FA	Advo.
Avila, Claudia	ERU	Poster.
lvila, Yefrid	ERU	TV/"Primier Impacto".
	FA	•
Nyala, Adam Nyala, Nathan	FA	Media exposure/case analysis.
		Media exposure/case analysis. Poster.
Baker, Jennifer	ERU	TV.
Baker, Regina	ERU	15.15.5
Barnes, Cheryl	LIM	TV.
Barnes, Shannon	FA	Advo.
Barr, Kelli	FA	Poster.
Bartlett, Delta	NFA	TV/"Americas Most Wanted".
Bates, Kelley	ERU	TV/"Geraldo".
Batson, Wavie	ERU	Mag./"Readers Digest".
Bennett, Keri	ERU	Media Exposure/case analysis.
Bishop, Wendy	ERU	Poster.
Blandino, Andrew	FA	TV/"Jerry Springer".
Blandino, Zachary	FA	TV/"Jerry Springer".
Blevens, Matthew	FA	Newspaper/"Nickel".
Blevens, Nathaniel	FA	Newspaper/"Nickel".
Boehm, Martha	ERU	Poster/PIP Printing.
Bondello, Krystle	FA	Advo.
Bonner, Joshua	FA	Poster.
Bonner, Joy	FA	Poster.
Borror, Sasha	ERU	Media exposure/case analysis.
Boustead, Christopher	FA	Media exposure/case analysis.
Bowley, Yvonne	ERU	Poster.
Bowling, Ashley	LIM	Media exposure/case analysis.
Boynton, Christy	ERU	Milk carton/shopping bag.
Bradick, Nicole	ERU	Poster.
Bradshaw, Elizabeth	NFA	Local media.
Bravo, Miranda	FA	Poster/ID.
Bray, Melanie	LIM	TV/"Americas Most Wanted".
Brinegar, Charlene	ERU	Poster.
Brissette, Alisha	ERU	Newspaper.
Britton, Chyenne	FA	Media exposure/case analysis.
Britton, Sierra	FA	Media exposure/case analysis.
Britz, Donald	ERU	
	FA	Poster.
Brock, Daniel		Media exposure/case analysis.
Brock, Matthew	FA	Advo.
Brockett, Rebecca Dawn	ERU	Shopping bag/Safeway.
Brodacynski, BonnieBrooks, Wendy	ERU ERU	Media exposure/case analysis. Media exposure/case analysis.

Name	Cast type 1	Media used ²
Brodsky, Ashleigh	FA	TV/"Adam".
Bronas, Nicholas		Poster.
Brown, Kelly D		TV/"Hour Magazine".
Brown, William		Media exposure/case analysis.
Bryan, Leonard	ERU	Poster/PIP.
Bullock, Bonnie	FA	Milk carton.
Burgess, Joshua		Media exposure/case analysis.
Burgess, Kimberly		Media exposure/case analysis.
Byrd, Joshua		Media exposure/case analysis.
Calcote, Adrianne		Poster/Post Office.
Calhoun, Aten		TV/music video.
Cammalleri, Leonard		Media exposure/case analysis.
Campbell, Mindy		Poster.
Candel, Melanie		Media exposure/case analyses.
Cardinal, Jennifer		Poster.
Cardona, Amber		TV/"Univision".
Cardona, April		TV/"Univision".
Cardona, Brandon		TV/"Univision".
Cardona, Robert		TV/"Univision".
Carmona, Erick		TV/"Univision".
•		TV/"Univision".
Carmona, Nathan		
Carpenter, James		Poster/ID.
Carpenter, MOnica		Poster/PIP Printing.
Carter, Carrie		Shopping bag.
Carter, Steven		Poster.
Carter, Victoria		Poster.
Carty, Daniel		Poster/US Postal Service.
Carty, Marlena		Poster/US Postal Service.
Caruso, Debbie	FA	TV/"Missing".
Caruso, Kathy	FA	TV/"Missing".
Caruso, Sarah		Poster/7–11 Store.
Castillo, Michelle	FA	TV/"Primier Impacto".
Charles, Mary	NFA	Newspaper.
Chavez, Carlos	FA	Media exposure/case analysis.
Chavez, Juan Jr		Media exposure/case analysis.
Chestnutt, Brandon		Advo.
Chestnutt, Scott		Advo.
Chiosi, Christopher		TV/"Missing: Reward".
Chiosi, Sheri		TV/"Missing: Reward".
Chwialkowski, Paul		Poster.
Clark, Cynthia		TV/"Adam".
Clark, Justin		TV/ 'Adam''
Coin. Melissa		Newspaper.
Coleman, Shannon		TV/local programming.
Collins, Crysany		Advo.
Connell, Alicia		Analysis media exposure/case.
Connor, Terrance		TV/"Adam, His Song Continues"
Contreras, Jesina		TV.
Contreras, Laura		TV.
Cook, Michael		TV/"Good Morning America".
Coomes, Megan		Advo.
Crawford, Amy		Poster/Wal-Mart.
Crittenden, Khadijah		Poster.
Crittenden, Sherene	ERU	Poster.
Croote, Adam		Poster.
Crosby, Nathan		Advo.
Curry, Patience		Poster.
Cvetkovich, Olivia		Poster.
Cvetkovich, Simon		Poster.
Dabbs, Dawn		Local media.
Davis, Brandi		Advo.

Name	Cast type 1	Media used ²
Dawson, Brandon	FA	TV/"Adam, His Song Continues".
Devine, Sommer	ERU	Newspaper.
Dillon, Cynthia	ERU	Poster.
Dingle, Carrie	ERU	Poster.
Dittmar, Matthew	ERU	Poster/PIP Printing.
Doherty, Nora	FA	TV/"Child Search"
Doherty, Ryan	FA	TV/"Child Search".
Dopke, Ann	FA	TV/local programming.
Dopke, Dawn	FA	TV/local programming.
Dougherty, Deneen	ERU	Poster.
Dougherty, Donielle	FA	Advo.
Dozier, Kady	FA	Advo.
Dozier, Kevin	FA	Advo.
Duda, Amber	NFA	Media exposure/case analysis.
Dykes, Sarah	FA	Poster.
D'Zmura, Meghan	FA	Media exposure/case analysis.
Eddens, Dianna	ERU	Poster.
Edelman, Corey	FA	Media exposure/case analysis.
Edelman, Eric	FA	Media exposure/case analysis.
Edelman, Justin		
,	FA	Media exposure/case analysis.
Elfton, Cynthia	ERU	TV/local news.
Elfton, Phyllis	ERU	TV/local news.
Elfton, Sharon	ERU	TV/local news.
Etlin, Daniel Ariel	FA	TV/"Donahue".
Fagan, Brandon	FA	TV/"Unsolved Mysteries".
Fair, Jaquelynn	ERU	TV/news.
Farris, Stacie	ERU	Poster/Wal-Mart.
Fernandez, Amber	ERU	Media exposure/case analysis.
Fife, Roezella	NFA	Advo.
Filimonuk, Gregory	FA	Poster/truck.
Filimonuk, Michele	FA	Poster/truck.
Fischer, Forrest	FA	Media exposure/case analysis.
Fisher, Tammy	ERU	Media exposure/case analysis.
Fitzpatrick, Edward	FA	TV/"Adam".
Fitzpatrick, Shawn	FA	TV/"Adam".
Flaggs, Jonathan	FA	TV/"Americas Most Wanted".
Fontes, Christopher	FA	TV/"Unsolved Mysteries".
Fontes, Robert	FA	TV/"Unsolved Mysteries".
Francois, Edwyne	ERU	Poster.
Frawley, James	FA	TV.
	FA	TV/"Missing: Reward".
Fulmer, Christopher	ERU	
Fulton, Christina		Poster.
Galbraith, Julian	FA	Poster/lead.
Garcia, Rosanne	ERU	TV/"Americas Missing Child".
Gardenhire, Lyna	FA	Poster/Wal-Mart.
Gardner, Julia	FA	Poster.
Garibay, Gilberto	ERU	Poster.
German, Jonathan	FA	Media exposure/case analysis.
Giesecke, Mark	FA	Poster.
Gieser, Patrick	FA	Mag./"Faces International".
Goldberg, Christopher	NFA	Media exposure/case analysis.
Goodman, Shannon	ERU	Poster.
Graham, Rebecca	FA	Poster.
Grande, Marlene	ERU	Poster.
Granger, Jerett	FA	Advo.
Grasser, Amanda	FA	Advo.
Grimes, Renje	FA	Advo.
Guerino, Joshua	FA	TV/"Missing: Reward".
Guzman, Keli	FA	Poster.
Hadnot, Luke	FA	Poster.
	. / 1	
Hainer, Jessica	NFA	TV/news.

Name	Cast type ¹	Media used ²
Hajjizadeh, Jessica	FA	TV/"Adam".
Hall, Alexander	FA	Poster.
Hall, Jonathon	FA	Advo.
Hallam, Emma	FA	Poster.
Hammond, Jason	FA	TV/Good Morning America".
Harries, Kaitlin		TV/"Americas Most Wanted".
Harris, Anthony	LIM	Poster/bus station.
Harris, Nancy	ERU	Poster.
Harrison, Victoria		TV/"Adam".
Heim, Michael		TV/"Adam".
Helton, Zenith	FA	TV/"Maury Povich" and "Unsolved Mysteries".
Hendrickson, Richard	ERU	TV/"Missing: Reward".
Henning, Crystal	FA	TV/"Child Search".
Hensley, Heather	ERU	Poster.
Herridge, Michelle	FA	Poster.
High, Joshua		Mag./"Living in So. Carolina".
Hill, Alisa	ERU	TV/music video.
Hines, Quanit'a	NFA	TV/local news
Hoeninghaus, Jason	FA	Advo.
Holmgren, Hans	FA	Advo.
Holmgren, Heather	FA	Advo.
Holmgren, Laurel	FA	Advo.
Honea, Rebecca	FA	Poster.
Hotzler, Laura	ERU	Poster.
Hough, Andrea		Poster.
Hughes, Audra		Poster.
Hughes, Yemane		TV/"Americas Most Wanted".
		TV/"Adam".
Humke, Howard	FA	
Humke, Nicole	FA	TV/"Adam".
Humphrey, J.B		TV/"Adam".
Hutson, Lacey	FA	Mag./"Woman's Day".
Hyde, Lori Crystal	FA	TV/"Adam".
lvey, Keyan	FA	TV/"Unsolved Mysteries".
lvey, Logan	FA	TV/"Unsolved Mysteries".
Jackson, Eltonia	ERU	Poster.
Jackson, Shelley	ERU	TV/"Leeza Show".
Jarschauer, Evan	FA	TV/"Child Search".
Jeffery, Amber	ERU	Poster.
Jenks, John		Advo.
Joans, John Paul II		TV/"Adam".
Johnson, Alex	FA	Poster.
		TV/"Adam".
Johnson, Kathy	FA	
Johnson, Kristy	FA	TV/"Adam".
Johnson, Crystal		Advo.
Johnson, Ronald Jr	FA	Advo.
Jones, January	FA	Advo.
Jones, Shannon	ERU	Local media.
Jones, Tiffany	ERU	Poster.
Juarez, Veronica	NFA	TV/local news.
Kahn, Shepard	FA	Poster/ID.
Kallos, Stephanie		TV/"Adam".
Kalman, Andre	FA	Magazine.
		Advo.
Kanc, Jennifer	FA	
Kelly, Adrienne		Poster.
Kellam, Jonathon	FA	Media exposure/case analysis.
Kent, Rachel	FA	Media exposure/case analysis,.
Kent, William	FA	Media exposure/case analysis.
Kernes, Kendol	NFA	TV and print media.
	ERU	Poster.
Killian, Danille	ENU	1 03161.
Killian, Danille Kim, Hae		Poster.

Name	Cast type 1	Media used ²
Kleber, Jason	. ERU	Media exposure/case analysis.
Klein, Melissa		TV/"Adam".
Knapp, Claude Jr		Media exposure/case analysis.
Kodra, Zyra		Media exposure/case analysis.
Kolinski, Holly		Media exposure/case analysis.
Korioth, Windy		TV/"Unsolved Mysteries".
Kramer, Rachel		Newspaper.
Krzyzaniak, Maribel		Poster.
		Advo.
Kubus, Jennifer		Poster/Post Office.
Kuschel, Tanya		
adendorf, Nicholas		TV/"Child Search"
aird, Yolanda		Poster.
azarevich, Andre		TV/Yugoslavia.
.azarevich, Sasha		TV/Yugoslavia.
eisgang, Steven		Poster.
enker, Jennifer	. FA	TV/"Adam".
enox, Barbara		TV/"Child Search".
enox, Michael		TV/"Child Search".
eonard, Patrick	. FA	Advo.
eonard, Steven		Advo.
ewis, Cody	. FA	TV/"Child Search".
ewis, Coorilee		TV/"Child Search".
ofland, Karen		TV/"Unsolved Mysteries".
opez, Amy		TV/"Univision".
Maier, Kristen		Poster.
•		
Mandville, Nicole		Poster/ID.
Manriquez, Angelica		Poster.
Marble, Elisha		TV/"Maury Povich".
Marcel, Jeremy		Media exposure/case analysis.
Markey, Nathan		TV/"Child Search".
Martin, (Girl)	. LIM	Mag./"Readers Digest".
Martinez, Benjamin	. FA	TV/"Adam".
Masters, Michelle	. ERU	Poster.
Matelyan, Bryan		TV/"Americas Most Wanted".
Matte, Andrew		Media exposure/case analysis.
Matthews, Travon		Advo.
McCaffrey, Sarah		Poster.
McCane, Brian		TV/"Adam".
AcCowen, Kimberly		Poster/shopping bag.
McCullough, Deneva		Media exposure/case analysis.
McCullough, Dominic		Media exposure/case analysis.
McDonald, Edwin		TV/"Adam".
McDonald, Theresa		TV/"Adam".
McHand, Kandice		Media exposure/case analysis.
AcHand, Noah		Media exposure/case analysis.
AcIntosh, Weston		Advo.
AcKinnie, Monique	. FA	Media exposure/case analysis.
McLean, Carl	. FA	Poster/Internet.
McLean, Linden		Poster/Internet.
McMartin, Britteny		Poster.
AcMartin, Codey		Poster.
AcNabb, Kevin		Poster.
AcLeod, Doris		Media exposure/case analysis.
Mendez, Joanne		TV/"Primier Impacto".
		TV/"Univision".
Mendoza, Nadine		
Messinger, Joseph		Advo.
Meumann, Grant		Poster.
Michno, Stephanie		Advo.
Midgett, Joyce	. FA	Media exposure/case analysis.
Midgett, Timonthy	. FA	Media exposure/case analysis.
Midgett, Timonthy	. FA	Media exposure/case analysis. TV/"Missing: Reward".

Name	Cast type ¹	Media used ²
Miller, Nicole	FA	Poster/lead.
Milstead, Cynthia		Poster.
Minieka, John	FA	TV/"Current Affair" and "Unsolved My
		teries".
Minor, Shannon	FA	Poster/golf bag.
Mitchell, Kathleen		TV/local programming.
Moats, James		Poster.
Moats, Jessica		Poster.
Montalbano, Michael		Advo.
Montalbano, Nicholas		Advo.
Moore, Alexis		TV/"Americas Most Wanted".
Morris, Daniel		Poster.
Morris, Kathie		Poster.
Moss, Dubenion		TV/"Unsolved Mysteries".
		TV/"Final Justice".
Muellenberg, Jessica Neese, Melissa		Advo.
Neilsen, Morgan		TV/"Child Search".
Nelms, Equilla		Media exposure/case analysis.
Nelson-Sturrup, Amesja		Advo.
Newman, Melissa		Poster.
Noyola, Guadalupe		TV/"Americas Most Wanted".
Nunez, James		TV.
Dates, Adrienne		Mecia exposure/case analysis.
O'Connell, Ceara	LIM	TV/"Maury Povich".
Oliver, Irene	ERU	Media exposure/case analysis.
Olson, Joshua		Advo.
Oltremari, Lynn		Poster.
Oradaz, Meladee		Poster.
Ortman, Jay		TV/"Missing Reward".
Osco, Roxanne		Poster.
Oswald, Jeffrey		Media exposure/case analysis.
Oswald, Joshua		Media exposure/case analysis.
Oswald, Justin		Media exposure/case analysis.
Otter, Amanda		Media exposure/case analysis.
Owen, Benjamin		Poster.
Owens, Natascha		Poster.
Ozmun, Joni		Media exposure/case analysis.
Pacheco, Eric	FA	TV/"Univision".
Pack, Sarah	FA	Mag/"Woman's World".
Packard, Darlene	FA	TV/"Adam".
Packwood, Jeanette	FA	TV/"Child Search".
Palancia, Joseph	FA	TV/"Missing: Reward".
Palancia, Paula		TV/"Missing: Reward".
Penry, Brandy		Poster.
Penry, Misty		Poster.
Peters, Adam		Media exposure/case analysis.
Peters, Austin		Media exposure/case analysis.
Peters, Jerad		TV/"Maury Povich".
Phillips, Jay Leon		Mag/"Parade".
Pierce, Joanna		TV/"Adam".
Piil, Rorie		Advo.
Pittman, Tiffany	FA	Poster.
Pittman, Walter		Media exposure/case analysis.
Pois, Emily	ERU	TV/music video.
Potts, Jessica		TV/"Americas Most Wanted".
Purinton, Micah		Poster.
Quiroz, Stephanie		Advo.
Rabius, Russell		TV/"Adam".
1140140, 11400011		TV/ 'Missing: Reward''.
Rademacher Sara		
Rademacher, Sara Randall, Brandi Ravesi, Nicole	FA	Media exposure/case analysis. TV/"Americas Most Wanted".

Name	Cast type 1	Media used ²
Reece, Jason	ERU	TV and radio/local news.
Reed, Patricia	FA	Poster.
Reichert, Charity	ERU	TV.
Raynoso, Jesus		Poster.
Riek, Bobby Jo		TV/"Americas Most Wanted".
Riley, Shawn		Mag./"Woman's World".
Rincon, Jose		Media exposure/case analysis.
Rios, Jesus		Poster.
Ritcher, Bryan		Poster.
Rivera, Jed		Advo.
Roe, Landon		Advo.
Romero, Angelina		Poster.
Romero, Lena		Advo.
Rosado, Christina		Media exposure/case analysis.
Ryals, Zachary		Poster/ID
Salcedo, Michelle		TV/"Univision"
Sanchez, Paul		TV
Sanders, Adam		Advo.
Sanderson, Annette		Media exposure/case analysis.
Sauter, Jennifer		TV/"Adam".
,		TV/ 'Adam''.
Sauter, Kristine		
Savoy, Raymond		TV/"Missing Reward".
Savoy, Westley		TV/"Missing Reward".
Sawyer, Cheyenne		Poster.
Sawyer, Joel		Poster.
Sawyer, Shane		Poster.
Schmidtberger, Alexandra		TV/"Adam".
Schneider, Marc		Media exposure/case analysis
Scott, Michelle		Media exposure/case analysis.
Sefton, William	FA	TV/"Missing Reward".
Selby, Joseph	ERU	Poster.
Sevy, Christopher	FA	Media exposure/case analysis.
Sewill, Amber	NFA	Poster/Wal-Mart.
Shakhmayev, Alisa	ERU	TV & Poster/Wal-Mart.
Shanabarger, Andrea		Advo.
Shanabarger, Karl		Advo.
Sheehan, Neil		TV/"Adam, His Song Continues".
Shively, Daniel		Media exposure/case analysis.
Shively, Peter		Media exposure/case analysis.
Smith, Charles		TV/"Unsolved Mysteries".
Smith, Christopher		TV/"Unsolved Mysteries".
Smith, James		TV/"Americas Most Wanted".
Smith, Jennifer		Media exposure/case analysis.
Smith, Robert		Media exposur/case analysis.
Stewart, Justice		Media exposure/case analysis.
Stewart, Rishonda		Poster.
Stine, Clint		Newspaper.
Stock, Lisa		TV/"Adam".
Stockie, Valerie		TV/"Adam".
Stone, Brenda		Poster.
Strobridge, Laurinda		Poster.
Studer, Benjamin	FA	TV/"Missing Reward".
Suarez, Jenifer	FA	TV/"Americas Most Wanted".
Sullivan, Nicholas		TV/"Americas Most Wanted".
Summers, Ian		Poster.
Sutphin, Harley		Media exposure/case analysis.
Sutton, Mallory		TV/"Good Morning America".
Swisher, Jenifer		TV/"Adam".
Symington, Robert		Media exposure/case analysis.
Terry, Melissa		Poster/truck stops.
. orry, monoga	110	
Thate, Jeremiah	NFA	TV and print media.

Name	Cast type ¹	Media used ²
Thomas, Nicole	FA	Poster.
Fidwell, Shane	FA	Poster/Wal-Mart.
Finsley, Amanda	ERU	Advo.
Fipton, Sarah	ERU	Media exposure/case analysis.
Fipton, Thomas	ERU	Media exposure/case analysis.
omakin, Michael		Media exposure/case analysis.
omakin, Timothy		Media exposure/case analysis.
omassi, David		Poster.
omassi, Jason		Poster.
orres, Pablo		TV/"Child Search".
Frahan, Sarah		Media exposure/cae analysis.
Fravis, Johnny Ron, Jr		Poster.
ravitsky, Leann		TV/local programming.
ravitsky, Susan		TV/local programming.
rigg, Leonard Jr		TV/"Unsolved Mysteries".
Frimble, Brian		TV/"Adam".
rumley, James		Poster/video store.
Frumley, Kurt		Poster/video store.
		Poster/video store.
rumley, Kyle		
Frusz, Gina	ERU	Poster/Pip Printing.
/anscoy, Brandon		Media exposure/case analysis.
/anscoy, Kortney		Media exposure/case analysis.
/aughn, Allan	FA	Media exposure/case analysis.
/enezia, Giovanna		Poster.
/era, Niki		Media exposure/case analysis.
/ick, Victoria		Poster.
/ignau, Matthew	FA	TV/"Good Morning America".
/ignau, Sarah	FA	TV/"Good Morning America".
/illatoro, Flor de Maria	FA	Poster/law enforcement.
/inyard, Stephan	FA	TV/local programming.
/om Lehn, Eric	FA	Advo.
Naldhart, Jennifer	FA	Poster.
Nallace, Michelle		Media exposure/case analysis.
Valton, Debra	ERU	Media exposure/case analysis.
Varren, James	FA	Newspaper.
Natkins, Matthew	ERU	Poster.
Natson, Melissa	ERU	Milk carton.
Nebb, Charles		TV/"Missing".
Neber, Brandy		TV/"America's Most Wanted".
Veiskotten, Ashley		Advo.
Wetselline, Erickie		Advo.
White, Amy	ERU FA	Poster/ID.
Vhitelaw, AliciaVhitelaw, Kriston		TV/"Hour Magazine".
Whitelaw, Kristen	FA	TV/"Hour Magazine".
Vilbanks, Cletis		TV/"Missing: Reward".
Viles, Elizabeth		TV/music video.
Viley, Sara		Poster.
Viley, Tyler		Poster.
Vilkins, Ashley	FA	Poster.
Vilkins, Jeb		Advo.
Vilkins, Justin		Poster.
Vilkins, Rod	FA	Advo.
fille, Silas	FA	Advo.
Villiams, Tahsine		Media exposure/case analysis.
Volanski, Richard		TV/"Adam".
Voody, Crystal		Poster.
Volfinger, Shyla		Poster/ID.
Vright, Heidi		Poster/Toys-R-Us.
111611c, 110101		TV/music video.
'agle Heather		I T/ III U SIG VIUCU.
Yagle, Heather		Poster
'agle, Heather'arborough, Doria'oung, Autumn	FA	Poster. Poster.

[Total recovered 492]

Name	Cast type ¹	Media used ²
Zamora, Stefanny	FA FA	

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¹ Case type abbreviations:
FA—Family Abduction
ERU—Endangered Runaway
NFA—Non-Family Abduction
LIM—Lost, Injured or Otherwise Missing
2 Media used explanations:
TV/—: Indicates child recovered due to presentation on a specific nationwide program or on news/local programming.
"'Adam," "'Adam, His Song Continues," "Missing: Have You Seen This Child?" were programs which aired on separate occasions with different children featured each time. "Child Search" was a 2-minute spot featuring missing children, which aired on NBC affiliates.
Poster/—Indicates child recovered due to poster distribution to the general public or on/in a specific location.
Poster/ID or Poster/lead: Indicates poster was used to confirm identity of child.
Advo: Indicates child recovered specifically due to child's picture shown on the ADVO Systems, Inc. direct mail postcard.

3 Recovered twice, two separate incidents.
The above list should be considered accurate per records available in case files. The list, however, may not include all cases recovered due to media exposure.